



TATTLER BRIEFS

LA MESA ROTARY CLUB

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Club News

RELAY FOR LIFE— April 24th and 25th, La Mesa Rotarians, along with many others, will be walking for cancer eradication, education and support in the Relay for Life at La Mesa Middle School. Mike Fellows will be circulating a sign up sheet starting this week for lap times. **The most important thing to do now is to sign up on the website.** A “How to Sign up for Dummies” sheet was handed out at today’s meeting. **IT IS MOST IMPORTANT TO SIGN UP EARLY** as this will give friends and family members who very much want to donate some money and/or time to the American Cancer Society a chance to do so. They will also, no doubt, be proud of your involvement. Please visit the website at www.relayforlife.org/lamesaca and sign up today!

SWING DANCE FUND-RAISER—Please pencil in the date of **Saturday May 22nd** for a “Swing’n La Mesa Rotary Fund-Raiser”. President Stan has so kindly donated his jazz band who will be entertaining the party with “Swing” music. There will be dance instructors available and perhaps even some famous La Mesan dance partners (TBA).



The event will take place at the beautiful La Mesa Women’s Club which will be decorated to the “9’s”. Desert, coffee and alcoholic refreshments will be available. In addition, raffle tickets will be sold for chances to win some very nice prizes. The event will cost \$30.00 per person and \$50.00 per couple. Some of the details may change but at least mark your calendars and **GET EXCITED ABOUT MOV’N AND A GROOV’N TO SWING!**



LA MESA NATIONAL LITTLE LEAGUE OPENING DAY BBQ—The La Mesa Rotary Club, led by Mike Pundeff, will once again organize the opening day barbecue for the La Mesa National Little League. The event will occur **Saturday, March 6th from 10 AM to 1 PM** at the Little League Field on University and Memorial. This will be our third year running the BBQ and

supervising the kids on the “bouncy toys”. The “Big BBQ” will be smok’n and the kids and parents love it. Mike will be circulating sign up sheets this week, so please mark your calendars today!

SERVICE OPPORTUNITIES

February 10, 2020

Greeter: TBA
Songs: Mary Elington
Pledge: John Price
My Biz: TBA
Raffle: John Van Cleef
Fines: Pam Newkirk

February 17, 2010

Greeter: Jerry Fazio
Songs: Keith Dindinger
Pledge: Pam Newkirk
My Biz: Jim Miller
Raffle: Mike Rattner
Fines: Leni Devenberg

February 24, 2010

Greeter: Mike Fellows
Songs: Bill Ashman
Pledge: Jerry Fazio
My Biz: Michele Tarbet
Raffle: Sharokin Badal
Fines: Michele Tarbet

March 3, 2010

Greeter: Ed Thalmayer
Songs: TBA
Pledge: TBA
My Biz: Roberta Korte
Raffle: Lee Knutson
Fines: Mike Fellows

IF YOU CANNOT PERFORM YOUR ASSIGNED DUTY, PLEASE ARRANGE FOR A REPLACEMENT.

District News

REGIONAL DISTRICT COUNCIL—This meeting will take place on **Tuesday March 16th** at the El Cajon Community Center. This year, DG Marge Cole has reorganized this meeting, formerly known as simply District Council, which used to take place every other month at the Marriott in La Jolla. It is a chance for all the Clubs in the District to get together for fellowships, a great dinner, announcements of District Events and a great program. In order to improve attendance, she divided the conference settings into regional groups, in hopes that more people from the clubs would attend. The first Regional District Council took place at Cuyamaca College and had a reasonable attendance. These meetings are of value, as they **allow like minded Rotarians and business people to get together and share ideas that will ultimately culminate in glorious service opportunities.** PLEASE SHOW!

DISTRICT ASSEMBLY— This annual conference will take place **Saturday March 20 from 8 to 12** at the USD Joan Kroc Center for Peace and Justice. This half day seminar is broken up into various plenary sessions educating about different aspects of Rotary, such as RYLA, public relations, fund-raising, Foundation, Thousand Smiles, etc. You may choose any sessions to attend. I STRONGLY URGE NEW MEMBERS AND BOARD MEMBERS TO ATTEND. Next year's Board includes Mike Fellows, Leni Devenberg, Sharokin Badal, Larry Scott, John Van Cleef and Ted Sanchez. **This is a once a year valuable seminar that will help us to be better Rotarians...what a concept!**



DISTRICT CONFERENCE—Okay...put your chuckles aside and really consider attending this conference. The District Conference is a once a year 2 1/2 day that invites all Clubs in the District to get together and attend the many scheduled educational meetings, fun activities, programs and fellowship opportunities. Once again, a great venue for exchanging ideas on how to better serve as Rotarians.

This year, the event will take place in Brawley...yes Brawley. You should strongly consider attending this event which will take place **May 14—16**. Some of the activities scheduled include golf tournaments, quilting lessons, cooking lessons, photography lessons on desert landscaping, music and dancing, a Western BBQ and a tour of the Pioneer Museum...history of how the West was won. Lodging is at the Brawley Inn and rates are as low as \$79.00. They have a pool too! Please sign up on line www.rotary5340.org.

FUTURE VISIONS PROJECT—District 5340 is 1 of 100 Districts selected to adopt a new means of providing grants to Clubs for service projects. Replacing "Matching Grants" that restricted grant monies to international projects, the District now offers two types of grants 1) District Grants and 2) Global Grants. Global Grants are similar in concept to "Matching Grants" but require less paperwork and restrictions. The exciting change is that District Grants are now available where Clubs can donate money to local community programs or projects and have that matched up to \$8,000.00.

The Future Visions motto is "Doing Good in the World", emphasizing the benevolent but simplistic approach to service. The areas of focus include 1) peace and conflict prevention and resolution, 2) disease prevention and treatment, 3) water and sanitation, 4) maternal and child health, 5) basic education and literacy 6) economic and community development. Global grants must adhere to these areas of focus but District Grants are given a little more flexibility.

The La Mesa Rotary Club has been able to make some large contributions locally due to the success of previous fund-raisers, but now we can do the same, but at 1/2 the cost! The kicker is **the deadline to submit a request for the project is May 1, 2010**...so put your thinking caps on. Let's do something REALLY GREAT here locally. Please submit your request to John Fistere or Deanna Price. John Fistere will be providing a more detailed program on this thrilling pilot project in April.

Programs

Alissa Messian, Education and Outreach Coordinator, and David Weinberg from Jewish Family Services educated the club today about a great transportation program they have organized for older adults. In our widespread world with poor public transportation, one of the biggest worries to elderly folks is the loss of their driver's license, usually due to declining health. In addition to feeling lonely and isolated, older individuals that cannot drive makes few trips to their doctor and to family, social and religious activities.

Jewish Family Services answer to the problem is "On the Go, Transportation Solutions for Older Adults". This program provides easy, accessible and affordable transportation. They basically provide three types of transportation: 1) shuttle door to door transportation, usually to shops, restaurants, libraries, etc., 2) individual transportation through "Rides and Smiles", usually for personal appointments, 3) and bus transportation to older adult centers and other entertainment facilities in the surrounding area. The fee is \$3.00 one way.

The criteria for accessing this form of transportation is the individual must be at least 60 years of age, be fairly ambulatory (canes, walkers and wheelchairs are acceptable), and they must have inadequate transportation available to them. It is best to reserve the ride 3 days in advance by calling (877) 63-GO-JFS.

Jewish Family Services is also looking for volunteers to help keep the program rolling (pun intended). They need escorts, chaperones and drivers. If interested, please call them at (858) 637-3050.

For more information, please visit their web sit at www.jfssd.org.



David Weinberg and Alissa Messian